

# Alberta's Cultural Vitality



Alberta's natural beauty and economic strength are known the world over, but its cultural resources are just as important to the sense of pride and quality of life residents of the province enjoy.

Alberta is a unique and distinctive part of the Canadian mosaic, a welcoming, vibrant and forward-looking province where culture flourishes thanks to its people, who help make the province a great place to live and work. Albertans value the opportunity to enjoy art, music, theatre, dance, crafts, literature, sporting events and recreational pursuits, the outdoors, language and cuisine. As such, Alberta is home to internationally renowned music and theatre festivals, world-class galleries, concert venues and libraries, and a year-round schedule of ethno-cultural events that reflect our diversity.

**With firm roots in the history and heritage created by past generations, our identity continues to evolve and be enriched as the province grows and welcomes newcomers from across the country and around the world.**

The Government of Alberta acknowledges that culture is vital to the individual, social and economic well-being of this province in its second century. We are committed to culture in the broadest possible sense, with the goal of becoming a Canadian centre for cultural excellence that contributes to the development of successful individuals, thriving communities, effective social institutions



and a strong knowledge-based economy. At the heart of this commitment is a vision of personal and provincial identity, of unity, and of innovative solutions to the challenges our society will face as it continues to grow and diversify. Alberta is a unique province with an exciting culture that attracts, develops and retains exceptional people.

The province asked Albertans what a successful cultural policy would look like. Based on their collaboration, four keystones of cultural development were identified:

- **Access:** All Albertans, no matter where they live or what their income, have the opportunity to experience a wide range of cultural activities;
- **Capacity:** Alberta's communities have the resources they need to support culture;
- **Excellence:** Alberta's artists and innovators are supported in striving to be the best they can be;
- **Sustainability:** The government is committed to developing and pursuing policies that ensure a sustainable environment to strengthen and expand the cultural economy for future generations of Albertans.

As creativity is a key driver in a positive and thriving society, Alberta continues to nurture an environment that supports the development of creative ideas, work and products, where innovation serves to advance our province's growth and prosperity.

The Government of Alberta also recognizes the province's green spaces and natural endowments as essential to the province's culture and identity, and is dedicated to preserving them for future generations. Another important component of the province's policy is promoting Alberta's culture to the world and fostering exchange with artists and creators from every corner of the planet.

#### Useful websites:

- Alberta culture: [www.albertacanada.com/immigration/living/albertaculture.html](http://www.albertacanada.com/immigration/living/albertaculture.html)  
 Cultural organizations: [www.albertacanada.com/immigration/living/culturalorganizations.html](http://www.albertacanada.com/immigration/living/culturalorganizations.html)  
 Recreation and sports: [www.albertacanada.com/immigration/living/recreationandsports.html](http://www.albertacanada.com/immigration/living/recreationandsports.html)  
 Alberta Culture and Community Spirit: [www.culture.alberta.ca](http://www.culture.alberta.ca)  
 Alberta Arts Days: [www.culture.alberta.ca/artsdays](http://www.culture.alberta.ca/artsdays)  
 Culture in Alberta: [www.programs.alberta.ca/culture](http://www.programs.alberta.ca/culture)