



August 5, 2011

Alberta businesses warned against providing information

Individual requests personal and confidential data

Calgary. The Alberta Economic Development Authority (AEDA) is warning Alberta businesses about an individual who states they work with Alberta Economic Development or Alberta Economic Development Authority, and attempts to obtain personal and confidential information about the business.

AEDA does not, and is not contacting individuals or businesses to ask for personal and confidential information.

Companies have been contacted and asked for information by an individual purporting to represent Alberta Economic Development. There is concern that this information could be a scam to obtain information that could then be later used in an identity theft fraud.

Formed in 1994, AEDA excels at building consensus on issues that affect Alberta's growth and prosperity in all economic areas. Its work helps to increase the province's ability to create new opportunities at home and abroad. The Authority also provides large and small business a direct working link to the Alberta government and strives to ensure industry's voice is heard when public policy is developed. AEDA also works in partnership with the provincial government to provide recommendations and long-term strategic advice on key economic issues. Members of AEDA include business, academic and municipal leaders from across the province.

Any businesses or individuals who are unsure of the legitimacy of a caller are urged not to provide any information, and to contact AEDA at 403-297-3022, or call the police. AEDA's official website is www.aeda.alberta.ca

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Media inquiries may be directed to:

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To call toll-free within Alberta dial 310-0000.